FOR IMMEDIATE RELEASE

5th Annual Creek to Bay Cleanup
Deemed a Success!

SAN DIEGO COUNTY, CA – Today thousands of San Diego residents assembled for an extraordinary event. I Love A Clean San Diego hosted their 5th Annual Creek to Bay Cleanup presented by the San Diego County Board of Supervisors through the support of Supervisor Greg Cox and Supervisor Pam Slater-Price. Volunteers removed debris from over 55 coastal and inland sites all over San Diego County. Friends, families, co-workers, volunteer groups, and community members supported by collecting trash in parks, canyons, creeks, bays and beaches making a difference in their community.

Volunteers spanned from Imperial Beach to Oceanside and from Mission Bay to Ramona. The majority of trash collected consisted of cigarette butts, food wrappers, and beverage containers, but of course some strange items were also picked up. With several sites still reporting totals, over 150,000 pounds of debris have been cleared already.

I Love A Clean San Diego speculates that the event boasted over 3,000 volunteers, all of whom were excited to be part of today’s cleanup. One volunteer at Belmont Park stated, “We like to help—cleaning up the community is just the right thing to do. It makes the neighborhood a better and more enjoyable place to live”.

The event included fun activities and give-aways at different site locations around the County. There were “weigh-in-to-win” contests to see who could collect the most debris as well as the “most unique item” competitions to see who could collect the most unusual item in San Diego. Last year the winners of the “most unique item contest” found a telephone booth, bowling balls, a gun holster and lots more bizarre items. This year they found a vacuum, a safe, and a blender among other things. Contest winners received tickets to SeaWorld, passes to the Birch Aquarium at Scripps, Keen Footwear free shoe coupons, and much more!

Supervisor Greg Cox, a longtime supporter of the event joined the community members of San Diego at Belmont Park in Mission Beach promoting volunteerism and a cleaner San Diego. He also shared a few words

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with the 228 volunteers at that site. "Events like today’s emphasize the connection between our coastal and inland waterways. Our inland waterways lead to our oceans and pollution and litter often travels to our beaches in these waterways," said Cox, 1st District Supervisor. “The work that the thousands of volunteers are doing today is truly remarkable and greatly appreciated” continued Cox. Other speakers included Pauline Martinson, executive director of I Love A Clean San Diego, who said “pollution problems are really problems with misplaced resources. The solution to marine pollution starts with every one of us taking extra care in our everyday activities and treating everyday like Earth Day."

According to the California Coastal Commission 60-80% of pollution at the beach comes from land based sources. I Love A Clean San Diego is working vigorously at stopping this problem at its source by having half the sites of Creek to Bay inland and half at the coast. Debris that is thrown on the ground gets pushed into man-made and natural waterways which lead directly into our oceans where people surf, swim, and play. Human health, wildlife, and San Diego’s resources are greatly affected by litter and pollution in the environment and these volunteers today are lending a hand in creating a more enjoyable community to live in.

"In San Diego County, our coastal waters and inland waterways are essential to our quality of life," said Supervisor Pam Slater-Price of the San Diego County Board of Supervisors, another key supporter of this year’s Creek to Bay Cleanup. "The County is proud to once again support this important effort to keep our waterways clean and healthy."

In addition to the San Diego County Board of Supervisors, additional sponsors of this year’s event included Time Warner Cable, San Diego Bay Watershed Group, Volunteer 8, SeaWorld, Sony, Brown Law Group, Digteers, General Dynamics NASSCO, BD Biosciences, Jimbo’s…Naturally!, Hewlett Packard, Birch Aquarium, Kyocera America, Wilson Sonsini Goodrich & Rosati Foundation, City of Chula Vista, City of Poway, City of Escondido, Drs. C. Carrick and S. Nadel, Keep California Beautiful, Chula Vista Nature Center, Keen Footwear, EDCO, Allied Waste, Waste Management, Hot Tuna and Dog Beach Dog Wash.

A diversified environmental education organization that operates throughout San Diego County, I Love A Clean San Diego offers a broad range of expertise in public education and outreach, event coordination, and community relations. ILACSD works to promote countywide awareness of environmental issues including resource conservation, waste reduction and recycling, community enhancement, and pollution prevention. For more information about I Love A Clean San Diego, call 1-800-237-BLUE or visit www.cleansd.org.

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Creek to Bay Site List

North Coastal
Loma Alta Creek (Coastal & Inland)
Batiquitos Lagoon, Carlsbad
Frazee Beach, Carlsbad
South Carlsbad State Beach, Ponto Beach
San Elijo State Beach
Cardiff State Beach, North
Seaside Beach, Cardiff
Beacon’s Beach, Leucadia
Moonlight Beach, Encinitas
Del Mar Powerhouse Park

North Inland
De Luz/Fallbrook
Vista, Buena Creek
Felicta County Park
Dixon Lake, Escondido
Ramona, Santa Maria Creek
Ramona Community Park
Penasquitos Canyon Preserve

Central San Diego
La Jolla Shores
La Jolla Kayak cleanup
Tourmaline, Pacific Beach
Rose Creek Corridor, Pacific Beach
Rose Creek, Pacific Beach
Santa Clara Point
Belmont Park, Mission Beach
South Mission Beach
Fiesta Island, Mission Bay
Ocean Beach Pier
Ocean Beach, Dog Beach

Central San Diego (continued)
San Diego River Mouth
San Diego River, Mission Valley Preserve
North Park
Ruffin Canyon, Serra Mesa
Florida Canyon, Balboa Park

East County
Lake Morena, Campo
La Mesa, Alvarado Channel
La Mesa, University Channel
Chollas Creek, Lemon Grove
Chollas Creek, 47th Street
Chollas Creek, 54th to Euclid
Chollas Creek, National Avenue

South Bay
Chollas Creek, Barrio Logan
Chollas Lake Park, Oak Park
Coronado City Beach
Silver Strand State Beach, Coronado
D Street Fill, National City
J Street Marina, Chula Vista
Salt Creek, Chula Vista
Del Rey Canyon, Chula Vista
Rice Canyon, Chula Vista
Sweetwater Regional Park, Bonita
Otay Valley Regional Park, Chula Vista
Dairy Mart Road, San Ysidro
Beyer Boulevard, San Ysidro
Imperial Beach Pier
Borderfield State Park

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