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**FOR IMMEDIATE RELEASE**

### **Creek to Bay Cleanup Rapidly Approaching**

SAN DIEGO COUNTY, CA – I Love A Clean San Diego (ILACSD) invites volunteers to participate in its Earth Month celebration at the 5<sup>th</sup> Annual Creek to Bay Cleanup. Presented by the San Diego County Board of Supervisors through the support of Supervisors Greg Cox and Pam Slater-Price, the cleanup will be held on Saturday, April 28<sup>th</sup> from 9 a.m. to Noon. Volunteers can choose from over 55 coastal or inland sites all over San Diego County, from Fallbrook to Campo to San Ysidro. Cleanup locations vary and include beaches, bays, creeks, canyons, and open space parks.

The Creek to Bay Cleanup offers a unique opportunity to bring together families, co-workers, students, and service organizations to protect our coastal and inland areas. “ILACSD and their army of volunteers makes a tremendous impact on keeping San Diego’s beaches and bays pollution free,” said Supervisor Cox. Since it’s inception in 2003, over 11,000 volunteers have joined in the county-wide cleanup to remove an estimated 217 tons of trash and recyclables covering 298 miles of San Diego’s coastal and inland shorelines.

Through education and outreach, ILACSD works to inform the community that a large amount of trash comes from urban and residential areas, both coastal and inland, which lead right into our ocean. Human actions (irrigation runoff, illegal dumping) and nature’s forces (wind, rain) move trash into natural channels like creeks, streams, and rivers, as well as manmade waterways like storm drains and flood control channels. The Creek to Bay Cleanup serves to illustrate a key message: the entire watershed is connected. Coastal pollution and debris often result from inland pollution and litter.

“We are seeing volunteer interest rise significantly for this year’s Creek to Bay, as San Diegans realize the importance of keeping the county clean and safe,” said Morgan Justice-Black, volunteer & event coordinator for I Love A Clean San Diego. “You don’t have to be an environmentalist to participate. You just need to show some pride in your community and take action to help protect it.”

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At this year's event we have many excited things planned and will be giving away free t-shirts to all the volunteers. Sea World passes as well as other prizes will be given out to raffle winners at certain locations. ILACSD's Clean Water Ambassador, Captain Wetiquette will be making an appearance at ILACSD's central cleanup site, Mission Beach's Belmont Park. All the cleanup supplies will be provided but volunteers are encouraged to bring water and sunscreen.

Sponsors of this event include the aforementioned County Board of Supervisors, Time Warner Cable, the San Diego Bay Watershed Group, Volunteer 8, Sony, SeaWorld, City of Chula Vista, Digiteers, Brown Law Group, Jimbo's...Naturally!, Birch Aquarium, Wilson Sonsini Goodrich & Rosati Foundation, General Dynamics NASSCO, Keen Footwear, BD Biosciences, City of Poway, City of Escondido, Hewlett Packard, Dog Beach Dog Wash, and Keep California Beautiful.

To learn more about the 5<sup>th</sup> Annual Creek to Bay Cleanup or to register as a volunteer, visit [www.creektobay.org](http://www.creektobay.org) or call ILACSD at 1-800-237- BLUE.

**Creek to Bay Site List:**

**NORTH COASTAL SITES**

Loma Alta Creek  
Baticuitos Lagoon, Carlsbad  
Frazee Beach, Carlsbad  
South Carlsbad State Beach, Ponto Beach  
San Elijo State Beach  
Cardiff State Beach, North  
Seaside Beach, Cardiff  
Beacon's Beach, Leucadia  
Moonlight Beach, Encinitas  
Del Mar Powerhouse Park

**NORTH INLAND SITES**

De Luz  
Felicita County Park  
Dixon Lake, Escondido  
Ramona, Santa Maria Creek  
Ramona Community Park  
Peñasquitos Canyon Preserve

**CENTRAL SAN DIEGO SITES**

La Jolla Shores (Kayak Cleanup)  
La Jolla Shores (Land Cleanup)  
Tourmaline, Pacific Beach  
Rose Creek, Pacific Beach  
Rose Creek Corridor, Pacific Beach  
Santa Clara Point  
Belmont Park, Mission Beach  
South Mission Beach  
Fiesta Island, Mission Bay  
Ocean Beach Pier  
Ocean Beach Dog Beach

**CENTRAL SAN DIEGO CONT.**

San Diego River Mouth  
San Diego River, Mission Valley Preserve  
North Park  
Ruffin Canyon, Serra Mesa  
Florida Canyon

**EAST COUNTY SITES**

Lake Morena, Campo  
La Mesa, University Channel  
La Mesa, Alvarado Channel  
Lemon Grove  
Chollas Creek, 47<sup>th</sup> Street  
Chollas Creek, 54th to Euclid Ave.  
Chollas Creek, National Avenue

**SOUTH BAY SITES**

Chollas Creek, Barrio Logan  
Chollas Lake Park, Oak Park  
Coronado City Beach  
Silver Strand State Beach  
D Street Fill, National City  
J Street Marina, Chula Vista  
Salt Creek, Chula Vista  
Rice Canyon, Chula Vista  
Del Rey Canyon, Chula Vista  
Sweetwater Regional Park, Bonita  
Otay Valley Regional Park  
Dairy Mart Road, San Ysidro  
Beyer Boulevard, San Ysidro  
Imperial Beach Pier  
Borderfield State Park

*A diversified environmental education organization operating throughout San Diego County, I Love A Clean San Diego offers a broad range of expertise in public education and outreach, event coordination, and community relations. ILACSD promotes awareness of environmental issues including resource conservation, waste reduction and recycling, community enhancement, and pollution prevention. For more information about I Love A Clean San Diego, call 1-800-237-BLUE or visit*

*www.cleansd.org.*

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