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FOR IMMEDIATE RELEASE

**Communities Coming Together During Difficult Economic Times:
Volunteers at Creek to Bay Cleanup to Restore Local Beaches & Open Spaces**

SAN DIEGO COUNTY, CA – Do you love a clean San Diego? Now is your chance to prove it by volunteering alongside thousands of San Diegans at the 7th Annual Creek to Bay Cleanup. I Love A Clean San Diego is coordinating this countywide event, scheduled for Saturday April 25th from 9am to 12noon. Come be a part of one of the most impressive volunteer events in San Diego County.

Debris may continue to plague the region and possibly increase in the coming years due to budgetary constraints statewide. Park maintenance departments are stretched thin, and are unable to spend the necessary time to clean up and maintain local beaches, parks, and open space areas. As economic factors cause local jurisdictions to cut funding for certain programs, volunteers are a necessity. Instead of complaining to your local government, join forces to take matters into your own hands. The Creek to Bay Cleanup engages volunteers to clean their own communities rather than lobbying the government for additional park maintenance funding.

Volunteers have the opportunity to choose from over 60 cleanup sites to attend, allowing residents to restore the area that matters most to them. Rogue debris represents not only an eyesore, but a potential water quality and public health risk. At last year's Creek to Bay Cleanup, volunteers removed a staggering 170,806 pounds of debris from over 150 miles of coastline and inland areas. Make a commitment to your community, and volunteer for the Creek to Bay Cleanup today! All 2009 volunteers will receive a reusable event water bottle and the satisfaction of spending the morning making a difference. For more information and to register, please visit the Creek to Bay website, www.creektobay.org.

A diversified environmental education organization operating throughout San Diego County, I Love A Clean San Diego offers a broad range of expertise in public education and outreach, event coordination, and community relations. ILACSD promotes awareness of environmental issues including resource conservation, waste reduction and recycling, community enhancement, and pollution prevention. For more information about I Love A Clean San Diego, visit www.cleansd.org or call 1-800-237-BLUE.

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