

January 31, 2013

FOR IMMEDIATE RELEASE

CONTACT: Jessica Green
Office: 619.704.2781
Email: jgreen@cleansd.org
On-site, Cell: 804.240.8281



Love Is In The Air At Cupid's Cleanup

San Diego, CA – With Valentine's Day just around the corner, I Love A Clean San Diego is giving local residents the chance to show their love for the local environment at its annual Cupid's Cleanup! Join other eco-minded singles, couples, and friends on Saturday, February 9th from 10am – 12 noon in Pacific Beach to prevent pollution by cleaning up trash before it makes its way into local waterways.

Instead of a traditional beach cleanup, volunteers will meet at the Pacific Beach Library and then take to the streets of PB to pick up litter along the roads and sidewalks before it can be washed down the storm drains and out to the ocean. Immediately following the cleanup, volunteers can celebrate their love for a cleaner community at the Cupid's After Party at Typhoon Saloon.

Volunteers can spend the morning with someone they love, or like some of the event's past volunteers, maybe even meet someone new while they're there. Events like Cupid's Cleanup are vital to the health of the local environment because they keep trash off local beaches and out of local waterways and the ocean. By volunteering at Cupid's Cleanup, you can make it cleaner and safer for animals and people alike to swim, surf and play in San Diego's beautiful coastal waters.

Like all cleanups, each volunteer must sign a waiver to participate and any minors require an additional parent signature. Volunteers should wear closed-toed shoes and are encouraged to bring their own reusable water bottle. ILACSD will provide all necessary supplies: water, snacks and community service verification forms. To sign up as a volunteer, contact Lexi Ambrogi at lambrogi@cleansd.org or 619.704.2778.

Cupid's Cleanup

Date: Saturday, February 9th

Time: 10:00 a.m. – 12:00 p.m.

Cleanup Location: Volunteers meet at Pacific Beach Library – 4275 Cass St. San Diego, 92109

About I Love A Clean San Diego

I Love A Clean San Diego is the go-to organization for programs that enhance and conserve San Diego's environment. Through recycling, education, and cleanups of our most beloved areas, I Love a Clean San Diego is the only community based organization dedicated to the future of the entire county – from inland to the coast, in every community, for generations to come. For more information, visit www.cleansd.org.

###