

October 1, 2013
FOR IMMEDIATE RELEASE

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**On the Road to Zero Waste with RepairSD.org
*I Love A Clean San Diego Launches Repair Referral Source***

San Diego County, CA – Today, I Love A Clean San Diego announces the launch of its new repair referral site, www.RepairSD.org. This community resource is focused on helping residents find businesses that can repair and reuse some of those old, inoperable, or slightly damaged items they might otherwise dispose of. With the current consumer culture creating trash at an alarming rate, the new RepairSD.org seeks to increase awareness of the benefits of repair and reuse in hopes of changing consumer habits, as I Love A Clean San Diego continues to educate the public about waste reduction, reuse, and protecting the environment.

As San Diego works towards maintaining higher waste diversion rates in order to increase the lifetime of our landfills, repairing and reusing items can be an even better option than recycling. When a resident chooses to repair a lawnmower that's stopped working rather than recycling it and purchasing a new one, it saves energy that would be required to recycle portions of the machine, keeps the non-recyclable parts out of the landfill, and conserves resources that go into manufacturing a brand new one. With the new RepairSD.org, residents can now search the database for local businesses that repair a multitude of items, from shoes to furniture to gaming consoles. In addition, WasteFreeSD.org now has even more options among the 900 centers in the database for donating unwanted items in working condition to be reused.

I Love A Clean San Diego, in partnership with the County of San Diego, has operated www.WasteFreeSD.org, the only comprehensive online recycling database in the County, since 2007. From batteries to bubble wrap, motor oil to microwaves, WasteFreeSD.org provides local referral options for recycling and hazardous waste disposal for residents and businesses in all 18 jurisdictions in San Diego County. This online database has received over 33,000 inquiries from San Diegans seeking convenient options for recycling and hazardous waste disposal, therefore helping to divert thousands of pounds of recyclable and hazardous materials from entering our landfills or being illegally dumped in the community each year. Now I Love A Clean San Diego is taking it one step further with the launch of RepairSD.org.

RepairSD.org represents a regional collaboration between all 18 local jurisdictions and I Love A Clean San Diego. Funding to support the creation of this referral source was provided by the Technical Advisory Committee for Solid Waste & Recycling representing San Diego County.

[I Love A Clean San Diego](http://www.ILoveACleanSanDiego.org) is the go-to organization for programs that enhance and conserve San Diego's environment. Through recycling, education, and cleanups of our most beloved areas, ILACSD is dedicated to the future of the entire county.

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