



MEDIA RELEASE

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CONTACT

Morgan Justice Black

Office: 619.704.2772, Cell: 619.890.4154

Email: mjusticeblack@cleansd.org

Sony Electronics Sustainability Manager Appointed as I Love a Clean San Diego Board President

San Diego, CA –I Love a Clean San Diego (ILACSD) is pleased to announce that Sustainability Manager at Sony Electronics and long serving board member, Eric Johnson, has been appointed as President of its Board of Directors.

As the Sustainability Manager at Sony Electronics, Eric is responsible for overseeing energy, water and waste management programs across 25 North American facilities, an online electronics Take Back and Trade-in program, collaborative product and retail initiatives, employee engagement and external and internal communications. Prior to this role in the Environmental, Health and Safety Group, Eric held various roles in information security and compliance for both Sony Electronics and Sony Corporation of America.

“Eric brings an understanding of the strong connection between businesses and I Love A Clean San Diego’s mission and will be taking an active role to further the organization’s focus on metrics and technology,” says I Love A Clean San Diego’s Executive Director, Pauline Martinson. In addition, “Eric’s previous work as Chair of the ILACSD’s board fundraising committee brings a renewed focus to individual, corporate, and Foundation giving.”

Prior to being appointed Board President, Eric served as Board Vice President and Chair of the organization’s Fundraising Committee during its 60th Anniversary year in 2014. He previously served on the Project Wildlife Board of Directors and is a veteran of the US Army. Eric resides in Escondido with his wife and their daughter where his personal commitment to sustainability is illustrated through his installation of a rainwater collection system, interior remodel with renewable materials, and most recently, a grass free, soon to be native landscaped front yard.

I Love a Clean San Diego has a strong partnership with Sony Electronics that goes back more than a decade. Sony has been a generous supporter of ILACSD’s efforts, both in the field and in the office, providing technology solutions for presentations in classrooms as well as capturing images of volunteers. Additionally, Sony employees and their families volunteer ILACSD’s two annual countywide cleanups, Creek to Bay and Coastal Cleanup Day, as well as Kids’ Ocean Day. ILACSD participates in Sony Health, Wellness and Community fairs, educating employees on ways to reduce their personal environmental impact. Eric is the inaugural board member from the company.

About I Love A Clean San Diego – I Love A Clean San Diego is the go-to organization for programs that enhance and conserve San Diego’s environment. Through recycling, education, and cleanups of our most beloved areas, I Love A Clean San Diego is the only community based organization dedicated to the future of the entire county –

from inland to the coast, in every community, for generations to come. For more information, visit
www.cleansd.org.

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