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FOR IMMEDIATE RELEASE

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**I Love A Clean San Diego and Girl Scouts Join Forces to Green San Diego County**  
*More than a Thousand Scouts Expected to Volunteer for Creek to Bay Cleanup*

**San Diego County, CA** – I Love A Clean San Diego (ILACSD) and Girl Scouts San Diego are combining forces to celebrate Earth Month at the Creek to Bay Cleanup. Roughly 1,000 local scouts will be participating in ILACSD’s annual Creek to Bay Cleanup, scheduled for Saturday April 28<sup>th</sup> from 9am – 12noon. San Diegans of all ages are encouraged to come out and do more with their morning on April 28<sup>th</sup> by volunteering at one of the 88 cleanup sites countywide. Sign up to clean up. Visit [www.CreekttoBay.org](http://www.CreekttoBay.org) today.

“We’re especially proud to partner with I Love A Clean San Diego during our 100<sup>th</sup> anniversary,” said Girl Scouts San Diego CEO Jo Dee C. Jacob. “Girl Scouts are committed to making the world a better place, and cleaning up our county is the perfect place to begin!” ILACSD has been offering service patches to scouts who volunteer at their cleanup events for decades, and this year is no exception. However this year ILACSD is making it more convenient and eco-friendly by allowing scout troops to request their patches online after the event.

Also new this year, I Love A Clean San Diego and Sony Electronics are hosting a photo contest, encouraging volunteers to capture of the spirit of the Creek to Bay Cleanup by submitting their best photo of volunteers in action. The top three photos will be posted on ILACSD’s Facebook page ([www.facebook.com/iloveacleansd](http://www.facebook.com/iloveacleansd)) for voting May 11 – May 17. The winner will be announced on Friday May 18<sup>th</sup> and presented with a new camera, courtesy of Sony.

Ten years ago, I Love A Clean San Diego hosted its first Creek to Bay event with only 27 cleanup sites and 2,000 volunteers. More than 3,000 volunteers have already registered for this year’s event – committing to remove trash and participate in other beautification projects at 88 sites throughout San Diego County. On April 28<sup>th</sup>, I Love A Clean San Diego encourages all San Diegans to join together at the Creek to Bay Cleanup to improve the health of our environment and preserve the San Diego way of life for future generations. Consider signing up for an inland site which typically have a larger need yet receive less volunteer attention. Register today at [www.CreekttoBay.org](http://www.CreekttoBay.org) and *do more with your morning on April 28th!*

**About I Love A Clean San Diego**

*I Love A Clean San Diego is the go-to organization for programs that enhance and conserve San Diego’s environment. Through recycling, education, and cleanups of our most beloved areas, I Love a Clean San Diego is the only community based organization dedicated to the future of the entire county – from inland to the coast, in every community, for generations to come. For more information, visit [www.cleansd.org](http://www.cleansd.org).*

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