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(not for publication or broadcast)

Mix, Mingle and Volunteer at I Love A Clean San Diego’s Cupid’s Cleanup

SAN DIEGO – Jan. 16, 2014 – Will you be my…volunteer? With Valentine’s Day just around the corner, I Love A Clean San Diego (ILACSD) is giving local residents the chance to show their adoration for the local environment at their annual Cupid’s Cleanup event and mixer. Join other eco-minded singles, couples and friends on Saturday, Feb. 15 from 10 a.m. to 1 p.m. for a neighborhood cleanup. The event begins with a volunteer meet-up at Thorn Street Brewery (3176 Thorn Street, San Diego – North Park) before heading out to the cleanup.

Instead of a traditional beach cleanup, volunteers will join ILACSD for a neighborhood and canyon cleanup in North Park and South Park. Afterwards, participants can mix and mingle at a festive Valentine’s Day-themed mixer hosted by Thorn Street Brewery. Volunteers will receive complimentary beer tasters as a thank you for their hard work and to celebrate their love for a cleaner community.

“Events like Cupid’s Cleanup are vital to the health of the local environment because they keep trash off local beaches, out of local waterways and the ocean,” says Pauline Martinson, executive director, ILACSD. “By volunteering at Cupid’s Cleanup, participants can help to create a cleaner and safer environment for animals and people alike to swim, surf and play in San Diego’s beautiful coastal waters.”

Like all cleanups, each volunteer must sign a waiver to participate and any minors require an additional parent signature. Volunteers should wear closed-toed shoes and are encouraged to bring their own reusable water bottle. ILACSD will provide all necessary supplies such as water, snacks and community service verification forms. To sign up as a volunteer, contact Lexi Ambrogi at lambrogi@cleansd.org or (619) 704-2778.

EVENT CALENDAR DETAILS
Date: Saturday, Feb. 15, 2014
Time: 10:00 a.m. to 1 p.m.
10 a.m. volunteers meet at Thorn Street Brewery and immediately head out to clean up until 12 noon. From 12 noon to 1 p.m., volunteers can mix and mingle at Thorn Street Brewery.
Location: Thorn Street Brewery
3176 Thorn St.
San Diego, CA 92104
About I Love A Clean San Diego
Celebrating its 60th anniversary, I Love A Clean San Diego (ILACSD) is the go-to organization for programs that enhance and conserve San Diego County’s environment. Through recycling, education and cleanups of our most beloved areas, I Love A Clean San Diego provides pollution prevention programs throughout the region. For more information, visit www.cleansd.org or call (619) 291-0103. Connect with us on Facebook, Twitter and Instagram.

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