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FOR IMMEDIATE RELEASE

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Local Youth Defend the Sea through Stunning Visual Presentation



San Diego, CA – Early this morning, dozens of I Love A Clean San Diego (ILACSD) staff and volunteers met at Crown Point Shores to begin the process of creating a larger-than-life aerial art design. Seven hours later, the image came to life, thanks to more than 1,000 local elementary school students, teachers, and volunteers at the 19th Annual Kids’ Ocean Day. This event, coordinated locally by I Love A Clean San Diego is in celebration of the annual World Ocean Day, being recognized on Friday June 8th.

Students started the day by picking up trash along the beach before lining up and filing into the design that included a shield, an octopus and the message “Defend the Sea.” This stunning image was captured by Rachel Lebowitz, Digital Storytelling Director at Outside the Lens. The goal of today’s event was to send a message to the whole San Diego community to help protect our waterways and to show students that they can make a difference in helping to preserve our local environment.

Aside from this annual event, I Love A Clean San Diego coordinates 30,000 volunteers each year through coastal and inland cleanup efforts. Last year, ILACSD volunteers removed close to half a million pounds of trash from the local environment. For more information about these efforts, visit www.CleanSD.org.

I Love A Clean San Diego is the go-to organization for programs that preserve San Diego’s local environment. Through recycling, education, and cleanups of our most beloved areas, I Love A Clean San Diego is the only community based organization dedicated to the future of the entire county – from inland to the coast, in every community, for generations to come. For more information, visit www.cleansd.org.

Outside the Lens is a San Diego-based non-profit that teaches youth to use digital media to create change within themselves, the community and the world. OTL’s innovative program engages disconnected youth, encourages them to tell their story and teaches them that participation in their community’s future makes a difference.

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