

April 3, 2012

FOR IMMEDIATE RELEASE

Contact: Morgan Justice-Black  
Phone: 619-704-2772  
mjusticeblack@cleansd.org



**Volunteer Registration Now Open for 10<sup>th</sup> Annual Creek to Bay Cleanup**  
*Event expansion provides more volunteers with nearby cleanup locations*

**San Diego County, CA** – Online volunteer registration is now open for I Love A Clean San Diego’s (ILACSD) signature event, the Creek to Bay Cleanup! As part of the national Great American Cleanup, San Diego volunteers will gather on Saturday, April 28<sup>th</sup> from 9:00am to 12noon at 86 coastal and inland sites to help preserve the local environment by cleaning up these outdoor areas. Volunteers of all ages are encouraged to sign up online at: [www.creektobay.org](http://www.creektobay.org).

Ten years ago, I Love A Clean San Diego hosted its first Creek to Bay event with only 27 cleanup sites and 2,000 volunteers. The event has continued to grow and is now one of the biggest cleanup events of the year in San Diego County. Last year, a record 5,350 volunteers removed 80 tons of debris from their local communities. The removal of trash is not the only focus of this annual event; other activities include storm drain stenciling, brush maintenance and graffiti removal. I Love A Clean San Diego hopes to engage thousands of San Diego residents to beautify and restore the local environment. In fact, with all ILACSD events combined, volunteers remove an astounding one million pounds of debris every two years.

Like every Creek to Bay Cleanup, sites will include beaches, bays, canyons, creek beds, and urban areas throughout San Diego County that expand from Oceanside to Tijuana and Ocean Beach to Warner Springs. There is a strong emphasis on protecting inland communities and preventing marine pollution before it reaches our waterways. The addition of four new cleanup sites provides more community members with the opportunity to take ownership of their parks, neighborhoods, canyons and beaches.

“This year, I Love A Clean San Diego’s strategic focus is to broaden the reach of our cleanup events and expand our impact throughout the entire San Diego community. By recruiting volunteers at these new sites, we are empowering more residents to take action to preserve our local environment,” says Pauline Martinson, Executive Director of ILACSD.

On April 28<sup>th</sup>, I Love A Clean San Diego encourages all San Diegans to join together for this important event to improve the health of our environment and preserve the San Diego way of life for future generations. Don’t forget to register today at [www.creektobay.org](http://www.creektobay.org) and *do more with your morning!*

**About I Love A Clean San Diego**

I Love A Clean San Diego is the go-to organization for programs that enhance and conserve San Diego’s environment. Through recycling, education, and cleanups of our most beloved areas, I Love a Clean San Diego is the only community based organization dedicated to the future of the entire county – from inland to the coast, in every community, for generations to come. For more information, visit [www.cleansd.org](http://www.cleansd.org).

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