



2018 KIDS' OCEAN DAY

Thursday, May 24, 2018

Sponsorship Information



2018 KIDS' OCEAN DAY

Thursday, May 24, 2018

Thank you for considering a partnership with I Love A Clean San Diego and our 2018 Kids' Ocean Day Event. Our sponsors make it possible to engage over 800 disadvantaged youth in environmental action, including a hands-on beach cleanup and memorable aerial art. Your sponsorship will immediately influence our environment and leave a timeless impact on the participating youth.



Sponsorship Levels and Benefits	Green Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000	Bronze Sponsor \$500
Logo Placement on "Thank You" San Diego Business Journal Ad and e-blast (38,610 ppl)	✓			
<u>Logo</u> Placement in E-Newsletter (27,000 ppl)	✓	✓		
Company Recognition on Event Page (1,500 monthly views)	✓	✓		
Partnership Recognized Across All Social Media Platforms (14,106 followers)	✓	✓		
Invitation for Two to VIP Appreciation Party	✓	✓	✓	
Special Acknowledgement Placement in 2018 ILACSD Annual Report (29,500 ppl)	✓	✓	✓	
Coordination of Employee Volunteer Team	✓	✓	✓	✓
Company Name in ILACSD E-Newsletter (27,000 ppl)			✓	✓
Total Minimum Reach	110,716	72,106	56,500	27,000